

Congresswoman  
**Nydia M. Velázquez**  
Presents



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**Business Workshop**  
*From Artist to Art-preneur*

This *free* workshop is geared towards bringing an understanding of what it takes to translate your creative passion for the arts (visual, performing, literary, design, and media) from students to professional artists into a sustainable business.

**Meet and hear from representatives from:**

- (NELP) Neighborhood Entrepreneur Law Project
- Brooklyn City-Tech Small Business Development Center
- Capital One Bank
- Bushwick's own *Brooklyn Cooperative Federal Credit Union* and Small Business Lender
- The Women's Business Center at the LDC of East New York
- Artist entrepreneur

**Topics will include:**

- Copyrights, trademarks, service marks. Learn what can be protected, how to protect your idea, and the steps you would need to take.
- Business planning and entrepreneurial development
- Understanding and applying fundamental business tools and practices
- How to obtain financing
- Network with other artists/business owners
- Learning how other artists have successfully started and built a business

**THURSDAY, JUNE 9TH, 2011**

**6:00PM - 8:00PM**

**I.S. 347 SCHOOL OF HUMANITIES**

**35 STARR STREET**

**( BETWEEN WILSON & CENTRAL AVENUE )**

**BROOKLYN, NY 11221**

**RSVP to Email: [SmallbizWorkshop@gmail.com](mailto:SmallbizWorkshop@gmail.com)**

**Email: your name, title, company name, address, and phone number**

**For further information call: (718) 599-3658**

**Space is limited**